

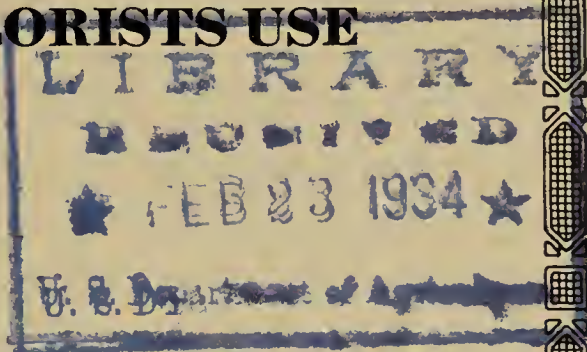
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# ANDERSON'S

**CHRYSANTHEMUMS & BEDDING  
PLANTS for FLORISTS USE**



7  
1934

**ANDERSON FLORAL COMPANY**

**COLUMBUS, NEBRASKA**

**Established 1890**

## OUR GUARANTEE:

Stock not satisfactory when received may be returned at once and money refunded, or slight difficulties will be adjusted and you keep the stock.

## TO THE TRADE ABOUT OUR MUMS:

Our cuttings are not as large as some growers ship and we grow them small intentionally because a small soft cutting will give much better satisfaction than a large hard one.

Repeat orders year after year from large growers is sufficient guarantee to the quality. Some growers order months ahead to be sure and have what they want. If you have never used our stock a trial order will convince you. No midge.

## TERMS AND PRICES:

Rooted cuttings \$3.00 per 100, \$25.00 per 1,000, unless otherwise quoted. We allow 20 per cent discount on orders given 30 days in advance of delivery.

Potted stock in season usually goes at \$1.00 per 100 more than hundred rates named in this list. While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied. We cannot guarantee a crop, as growing depends entirely upon the grower. 25 of one variety at 100 rates, 250 of one variety at 1,000 rate. Where less than 25 of one kind are wanted at \$1.00 per 100 to hundred rates. Cash with order or C. O. D. to parties without established credit. With 25 per cent deposit.

Packing charges on all plants except rooted cuttings 5 % of invoice out of pots. Plants in pots 10 %.





**OCTOBER GLOW**—Large globe type of deep lavender rose, good substance. Matures Oct. 20 from crown bud. 8 inches in diameter and 5 inches deep. Fully double 4 feet high from June planting. Seedling of October Rose and Rose Glow. Price \$1.50 per doz.; \$7.00 per 100.

**PAWNEE CHIEF**—(Anderson introduction) Orange bronze with trace of pink. Midseason can be grown as cluster or disbud very heavy producer. \$1.50 per doz.; \$7.00 per 100.





**AKSARBEN**—Large reflex, deep rose. Matures Oct. 12 from first bud. Growth  $4\frac{1}{2}$  ft. from June planting. Price \$1.50 per doz.; \$7.00 per 100.

**CHARMING PRINCE**—Medium size incurved. Deep pink of Chieftain type that does not fade with age. Matures Oct. 20. to Nov. 1. Foilage to the flower. Reserve first bud. \$1.50 per doz.; \$7.00 per 100.





**WHITE EAGLE**—Extra large white of reflex type to follow Quaker Maid. It is fully as large as the Turner. Matures Oct. 20. Medium height from June planting. Reserve the first bud. \$1.50 per doz.; \$7.00 per 100. the first bud. \$1.50 per doz.; \$7.00 per 100.

**GOLDEN GEM**—(Anderson introduction) Early heavy producer. Richyellow in color pompon type.

**QUAKER LADY**—Large incurved orchid pink. Just the same size as Snow White of which it is a seedling cross Nerissa. Matures Nov. 20 and later. Growth 3½ ft. from June planting. Reserve second bud. Price \$1.50 per doz.; \$7.00 per 100.

**PIRATE PRINCESS**—A rich yellow incurved pompon of disbud type, strong growth and heavy producer. Blooms 3½ inches in diameter. Matures for Thanksgiving and later. Cross of Whittier and Dorothy Turner. Price \$1.50 per doz.; \$7.00 per 100.

**MARY LOU**—Large reflex Lavender Pink, medium height in growth. Fully double from crown bud, good substance with small foliage, good all around Mum. Matures Nov. 15 to 25. \$1.50 per doz.; \$7.00 per 100.

**TREASURE ISLAND**—Medium sized reflex rich bronze. One of the richest bronze yet produced. Matures Nov. 15. Has good substance always double from first bud. About 3½ ft. high from June planting. \$1.50 per doz.; \$7.00 per 100.

### **EARLY**

**INDIANOLA**—Early bronze about the earliest all-around good incurve.

**GOLD LODGE**—Very fine yellow blooming early in October. Reflex type.

**QUAKER MAID**—Extra good white for early in October. Incurved.

**LUSTRE**—A highly recommended early pink lavender. Incurved.

**EARLY MONARCH**—Large, high rounded flower of pure glistening white.

**OCONTO**—One of the old stand by whites, not the earliest but a good one.



SMITH'S ENCHANTRESS—An early bright rose pink for early October.

WHITE ENCHANTRÉSS—An early white sport of Smith's Enchantress.

ROSE GLOW—Lovely bright pink. Large spreading flower. Early October.

OCTOBER ROSE—Early light lavender with midseason size. Incurved.

GOLDEN WAVE—A truly wonderful bright yellow. Decidedly incurved.

GOLDEN GLORY—A good early midseason. Golden yellow. Incurved.

SUN GLOW—Early bright yellow of Bonnaffon type a very popular variety.

HILDA H. BERGEN—An early midseason. Incurved. Rich bronze.

DETROIT NEWS—A very large early midseason. Bronze, wonderful substance and a fine keeper. Incurved.

### MIDSEASON

BETSY ROSS—A very popular incurve, early midseason white.

CELESTRA—A good yellow for commercial growers, ball type.

CHAS. RAGER—An old but still popular incurved white.

G. A. MASON—A dark red, reflex type never comes blind as most reds do.

PINK CHIEFTAIN—One of the popular pink, easy to grow.

J. W. PRINCE—Dark pink sport of Pink Chieftain, very good.

WHITE CHIEFTAIN—White sport of Pink Chieftain, a good medium size.

SNOW WHITE—A large pure glistening white and wonderfully incurved. Should be grown by all florists.

NERRISSA—Really an exhibition mum. Incurved, large lavender pink.

WHITE TURNER—Exhibition white commercial, easy to grow.

PINK TURNER—Pink sport of white Turner.

YELLOW TURNER—Light yellow sport of White Turner.

### LATE

FRIENDLY RIVAL—One of the finest bright incurved yellow that we have ever grown.

GARNET KING—Rich garnet the finest late red yet produced.

GLADYS PEARSON—Apricot and buff late incurved just right for Thanksgiving.

CHATTANOOGA—A very fine late white incurved. Matures for Thanksgiving and later.

DR. ENGUEHARD—One of the old stand-bys. Bright rose pink.

EDGAR STILLMAN KELLY—Large in size opening as incurved. Pure glistening white.

DECEMBER BEAUTY—Very late white, tinged with pink. Reflex type.

MARIE DE PETRIS—The best late incurved bright yellow grown now. A wonderful commercial variety.

BRONZE SIEDEWITZ—Yellowish bronze. Very good. Sport of Edwin Siedewitz.

PINK SIEDEWITZ—Tall incurved pink for Thanksgiving. (Edwin Siedewitz.)

WHITE SIEDEWITZ—Blush white sport of Edwin Siedewitz.

TOWANTIC—Large pure white for Thanksgiving and later. Incurved tall grower.

TEKONSHA—Reddish bronze, reflex type, really a rich bronze for Thanksgiving.



WHITTIER—A very fine yellow incurved which takes the place of Bonnaffon.

LOUISA POCKETT—Exhibition blush white from late buds. It is of semi-dwarf growth.

MRS. R. M. CALKINS—A very bright yellow, globular in form. Rather a tall grower but good.

MRS. NELLIE T. ROSS—Light yellow late flowering Nov. 25 on into December which makes it a very good one to grow.

YELLOW FRICK—A good light yellow sport of White Frick. Sported for us in 1928.

THANKSGIVING PINK—One of the latest bright pink that is really a good one. Matures for Thanksgiving and later.

SUN GOLD—A very late bright yellow, Incurved quilled type.

IMP. WHITE MISTLETOE—This is a pure white sport of Mistletoe.

PINK MISTLETOE—A sport of Mistletoe. Very good.

### WHITE POMPONS

UVALD—One of the earliest whites and very profitable to grow.

IRENE—A true pompon almost a button variety but a little large. Very early and heavy producer.

DIANA—One of the older standard midseason whites.

MARIANA—This is rather large for a pompon, so it should be disbudded for the best flowers.

WHITE DOTY—A good one for either disbudding or cluster. A sport of Lillian Doty. Midseason.

CHICAGO PEARL—Good late variety for Thanksgiving. Disbud or cluster.

DAINTY MAID—Pearly white button most perfect baby pompon in form and fullness. Midseason.

YULETIDE—Very late and popular white.

## **YELLOW POMPONS**

WALDA—Dwarf early with slight traces of bronze. Hardy variety.

NUGGETS—Early midseason yellow of the button type heavy producer.

CORA PECK BUHL—Deepest in color of all yellow pompoms. Early.

CHRISTMAS GOLD—Late flowering deep yellow of the button type.

BABY—A small midseason yellow button.

GOLDEN WEDDING—Late rich yellow for Thanksgiving pompon type.

## **BRONZE POMPONS**

OURAY—Early dark mahogany brown. Medium sized flowers.

CLARA JAMISON—Extra good. Early rich reddish bronze. Heavy producer for Hallowe'en.

BRONZE DOTY—Reddish bronze sport of Doty. Very good.

HILDA CANNING—Rich golden bronze button type. Midseason.

MUSKOSKA—Golden bronze. This variety is best when disbudded.

SOC DE ORE—An old stand-by of a striking golden orange color. Should disbud.

MRS. BEU—A good late orange bronze for Thanksgiving. Quilled variety.

ROWENNA—A fine late variety for December. Color medium shade of bronze.

## **PINK POMPONS**

LEILAH—Early rose pink of exceptional merit.

MIMMICO—Second early rose pink, much the same as Leilah.



NIZA—Extra early light pink. Hardy variety.

PINK DOTY—A beautiful shell pink and can be grown as a disbud or cluster.

ROSE CHARM—Bright rose pink, should be grown as disbud pompon.

LITTLE TOT—A pale rose pink, button, early midseason.

WESTERN BEAUTY—Late dark pink for Thanksgiving, good producer.

PAGOSA—The latest deep pink pompon. Matures in late December.

### ANEMONES

BERNITA—Shell pink guard, with perfect white cushion center. Should be disbudded.

WHITE BERNITA—Pure white sport of Bernita. \$1.50 per doz.; \$7.00 per 100.

MARGO—Pinkish violet guard with a high yellow cushion center. Disbud.

NORMA—Pale pink guard with large yellow cushion. 5 to 7 inches in diameter. Disbud.

SUSANNE MILLER—Yellow sport of Norma should disbud.

MAPLE LEAF—A novelty which seems to change color similar to a maple leaf.

GODFREYS PERFECTION—A pure white variety matures for Thanksgiving.

PINK PEARL—Pink throughout. A seedling of Godfreys Perfection.

NOKOMIS—Bright amethyst with low cushion center. Should disbud.

GARZA SUPREME—The latest white. Matures for Christmas and later, grown in clusters.

PAGOMA—A beautiful white with a straw yellow cushion center should be disbudded. Midseason.

## SINGLES

MELBA—In color it is an intense red, the reverse petals being gold.

WHITE MENSA—Medium pure white should be disbudded.

YELLOW MENSA—A yellow sport of white Mensa. Should disbud.

MRS. E. D. GODFREY—Excellent light pink. Late, should disbud.

MARGARET WAIT—A dark pink sport of Mrs. E. D. Godfrey.

CHRISTMAS CHEER—A reddish bronze sport of Mrs. E. D. Godfrey.

GENE ANDERSON—(Anderson introduction) Golden yellow semi-double, matures for Christmas and later heavy producer, should be pinched to carry about twelve branches.

MARIE ANDERSON—(Anderson introduction) Pink petaled center with a narrow band of white closely encircling a distinct yellow center. Should be pinched to carry about twelve branches.

ALLEN ANDERSON—(Anderson introduction) A good bronze of semi-double much the same as Gene Anderson. Should be pinched to carry about twelve branches.

## BEDDING PLANTS

VERBENAS—2-inch Assorted colors	\$3.50 per 100
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SALVIAS—2-inch America	\$3.50 per 100
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SALVIAS—Seedlings	\$ .50 per 100
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PETUNIAS—2-inch Assorted colors	\$3.00 per 100
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PETUNIAS—3-inch Assorted colors	\$8.00 per 100
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PETUNIAS—2-inch Assorted from all double seed	\$4.00 per 100
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PETUNIAS—3-inch Double assorted from all double seed.	\$10.00 per 100
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PANSIES—Large flowering varieties cold frame grown	\$3.00 per 100
ALLYSSUM—Double 2-inch	\$3.50 per 100
ALLYSSUM—Single Seedlings, 2-inch	\$2.00 per 100
COLEUS—Assorted colors 2-inch	\$4.00 per 100
AGERATUM—Blue Bird 2-inch	\$3.50 per 100
CENTAUREA—Dusty Miller 2-inch	\$3.50 per 100

### GERANIUMS

S. A. NUTT, AMERICAN BEAUTY, MME. BUCHNER, MME. LANDRY, RADIO RED, EDWIN BLANC, GLO- RIE DE FRANCE, PINK BARNEY, RED BARNEY—	
2-inch .....	\$ 4.00 per 100
3-inch .....	8.00 per 100
4-inch .....	12.00 per 100

### CANNAS

KING HUMBERT—Red, started .....	\$3.50 per 100
THE PRESIDENT—Red, started .....	\$3.00 per 100
NOKOMIS—Dark red, started .....	\$3.00 per 100
KING MIDAS—Yellow, started .....	\$4.00 per 100
HUNGARIA—Pink, started .....	\$4.00 per 100
ALLEMANIA—Orange, started .....	\$3.00 per 100
CITY OF PORTLAND—Pink, started .....	\$4.50 per 100

### LANTANAS

RED, PINK, WHITE—3-inch .....	\$10.00 per 100
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### PELARGONIUMS

Easter Greeting, Lucy Becker and Mrs. Loyal—	
3-inch .....	\$15.00 per 100
4-inch .....	\$25.00 per 100

### FUSCHIAS

Black Prince, Elm City, Speciosa—	
2-inch .....	\$5.00 per 100
4-inch .....	\$20.00 per 100
5-inch .....	40c each

### VINCA ROSEA

Pink and white—2-inch .....	\$3.00 per 100
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## VINCA VARIGATA

2-inch	-----	\$4.00 per 100
3-inch	-----	\$8.00 per 100

## CINERARIAS

A good assortment of colors both large and small flowers.

4-inch	-----	20c each
5-inch	-----	40c each

## PRIMROSES

PRIMULA OBCONICA—4-inch	-----	20c each
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## CYCLAMEN

Fisher's strain a good assortment of colors mostly bright.

2-inch, for growing on	-----	6c each
4-inch, budded and blooming	-----	25c each
5-inch, budded and blooming	-----	50c each

## POINSETTIAS

TRUE RED—2-inch	-----	\$6.00 per 100
OAK LEAF—2-inch	-----	\$8.00 per 100
DOUBLE—2-inch	-----	\$8.00 per 100
ST. LOUIS—2-inch	-----	\$6.00 per 100
WHITE—2-inch	-----	\$8.00 per 100
PINK—2-inch	-----	\$6.00 per 100

For July, August and September delivery.

## SNAPDRAGONS

SUNBURST—2-inch	-----	\$3.50 per 100
AFTERGLOW—2-inch	-----	\$3.50 per 100
CEYLON COURT—2-inch	-----	\$3.50 per 100
WHITE CHEVIOT MAID—2 inch	-----	\$5.00 per 100
ROSE QUEEN—2-inch	-----	\$3.50 per 100



## CARNATIONS

SPECTRUM SUPREME—Best scarlet grown.

Rooted cuttings .....\$5.00 per 100

PATRICIAN—Fine white, R. C. ....\$5.00 per 100

WHITE MATCHLESS—Old standard,

R. C. ....\$2.50 per 100

LIGHT PINK SPECTRUM— R. C. ....\$3.00 per 100

NEW PINK SPECTRUM—One that sported for us four years ago, a shade between Light Pink Spectrum and Melrose. Very good. R. C. ....\$5.00 per 100

PINK MATCHLESS—Rose pink, R. C. \$2.50 per 100

MELROSE—Almost a dark pink Spectrum. Sport of Spectrum. R. C. ....\$3.50 per 100

POTENTATE—A very dark could be called a purple. Rooted cuttings .....\$5.00 per 100

BETTY LOU—Good deep pink. R. C. \$2.50 per 100

We furnish these varieties by the 1000 at 8 times the hundred rate.

For field grown plants ask for prices for August and September delivery.

## FERNS AND GREENS

BOSTON—2-inch .....\$5.00 per 100

BOSTON—3-inch .....\$8.00 per 100

BOSTON—4-inch .....\$18.00 per 100

ASPARAGUS SPRENGERI—2-inch .....\$4.00 per 100

ASPARAGUS SPRENGERI—3-inch.....\$8.00 per 100

SMILAX—2-inch .....\$4.00 per 100

## GLADIOLI BULBS

Just a choice mixture. Number one bulbs \$6.00 per 1000

## DAHLIAS

We can furnish choice cut flower varieties in divisions.

FORT MONMOUTH—Rich wine .....	50c each
F. T. D.—Tyrian rose .....	20c each
KENTUCKY—Salmon orange .....	15c each
OYSTER BAY CHARM—Velvety orange red	15c each
MRS. I. De VER WARNER—Orchid pink.....	10c each
JERSEY'S RADIANT—Bitter sweet orange ...	25c each
CHEMAR'S U. S. A.—Vivid orange .....	15c each
AVALON—Clear yellow .....	15c each

## ISMINE OR PANAMA LILY

Extra large bulbs .....	10c each
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## VEGETABLE PLANTS

TOMATOES—Pondorosa, Break O' Day, Marglobe, Dwarf Stone, seedlings.      30c per 100      \$2.50 per 1000	
CABBAGE—Golden Acre, Copenhagen Market, Sure- head, Late Flat Dutch      25c per 100      \$2.00 per 1000	
PEPPERS—Ruby Giant, Harris Early, Long Red Hot	40c per 100
EGG PLANT—New York Purple	40c per 100